



# Get more from your data with Talend and Snowflake

Start your digital transformation journey faster than you can imagine with healthy, clean, complete and compliant data.

To make the right business decisions, it's critical to have accessible, healthy data. Even a little unhealthy data can threaten your entire business. Simply combining all your data does not create a single source of truth, nor should you share that data with the entire company before it's validated for accuracy.

With Talend and Snowflake, you can make trusted, healthy data available to everyone in your organization. Talend is a Snowflake Elite Partner and is validated as Snowflake Ready Technology. Talend makes it easy to collect, govern, transform, and share the data in your Snowflake Data Cloud- and ensure that data's health - so you can trust every decision you make.

## Why Snowflake

Build a modern data architecture with Snowflake's leading cloud data platform. Available on all three major clouds, Snowflake can help you deliver as much data as you need to as many data consumers that need it.

### Key benefits:

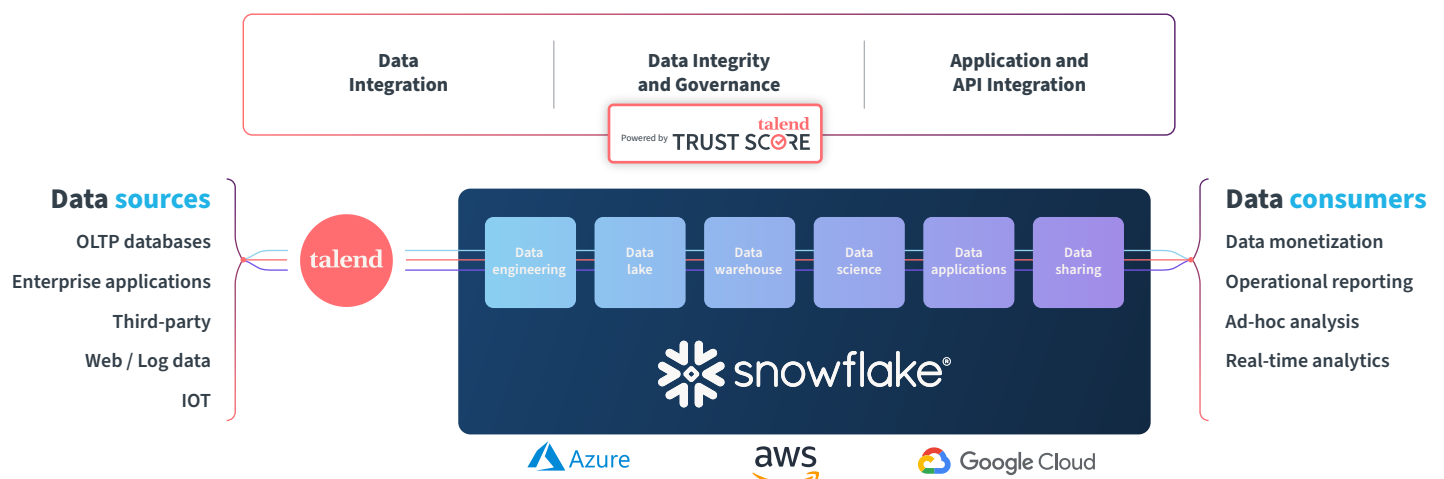
- Centralize data assets in one place and make them available to unlimited concurrent users
- Unite your data with a single platform and near-zero maintenance
- Scale up and down to meet your needs with instant elasticity

## Why Talend

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### Key benefits:

- Instantly assess and improve your data health with the Talend Trust Score™
- Ingest and integrate data from over 250 sources
- Scale easily with the latest data and analytics platforms





# Get instant, easy access to trusted data that powers great results

Talend Data Fabric makes it incredibly simple to collect data with hundreds of pre-built connectors for all types of systems, applications, and files, ensuring rapid ingestion into your Snowflake Data Cloud. As the data is collected, Talend applies machine learning to help categorize, profile, and identify patterns. Then, Talend can deliver a Trust Score for the data to give the user a picture of that data's health. This allows you to instantly see the reliability of all your Snowflake data. With clear visualizations, you can measure the completeness, accessibility, and certification of your data, so you never have to take anything on faith. This begins the governance process for data consumers across the business.

But Talend doesn't only identify data quality concerns in the dataset – it also makes intelligent recommendations regarding the transformations and quality rules the user can apply to increase the Trust Score for the dataset. With Talend and Snowflake, all data users can automate data access and sharing of healthy information they can trust.



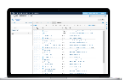
### Stitch\*

Get your data where you need it, in just a few clicks



### Data Integration / Pipeline Designer

Built for modern data engineering



### Data Quality

Bring trust into your data-centric process



### Data Inventory (Cloud only)

Capture data intelligence at first sight



### Data Catalog\*

Create a single source of trusted data



### Data Preparation

Involve business teams to focus on analytics and insights



### Data Stewardship

Enable your entire organization to ensure trusted data



### API & Application Integration (Cloud only)

Industrialize API implementation at scale



## Trust Score™

Access the health of data across the enterprise. Remedy with a few clicks.

# New: Talend has teamed up with Snowflake in a breakthrough development to deliver healthy, analytics-ready data at scale to drive decision making

Announced and demonstrated at Snowflake's virtual Summit 2021, Talend's Data Health Check for Snowflake leverages Snowpark to immediately assess and improve data accuracy for the first time inside a Snowflake environment, providing healthy, analytics-ready data at scale to support business decision making.

With a simple click, Snowflake users will be able to increase their performance and accuracy by running quality checks on entire datasets without the use of external applications or moving sample sets. It also addresses data privacy and sovereignty concerns by keeping processing inside Snowflake, so no data leaves the environment. By using Snowpark and Java UDF features, Talend runs, computes, and scales entirely natively within Snowflake, which reduces risks, complexity, and costs, and helps organizations meet compliance rules and regulations.

